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EC – ASEAN Energy Facility



## ASEAN – EU Energy cooperation networking for private sector

Introduction to the ABCDE  
ASEAN Business Council for Sustainable  
Energy and Environment

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Elements of the Road Map



### Main steps:

1. Proceed to the installation and organization of the Council.
2. Organise the voice of the ABCDE and its members
3. Organize relations with ASEAN governments
4. ABCDE Communication Programme
5. Contribute to financing and funds raising





## Objective 1: Proceed to the installation and organisation of the Council

Activities	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Installation of the secretariat, staff, logistics and communication facilities	Chairman and Director	—			
Presentation and promotional documents	Director and communication officer	—			
Financial and budgetary issues	Director and accountant	—			
First General Assembly	Chairman and all staff	—			



## Objective 2: Organise the voice of the ABCDE and its Members

Activities	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Assessment on ASEAN private sector	External consultant	—			
Priority action plan	Secretary general, engineer and external consultant	—			
Organise working groups	Secretary general, engineer	—			
Link with the EU experiences	Engineer and external consultant	—			





## Objective 3: Organise relations with the ASEAN Governments

Activities	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Strategy to address the policy makers	Board				
Preparation of the documentation	Secretariat				
Partnership with ministerial entities through regular exchanges on various subjects of interest.	Board and Secretary General				
Lobbying towards policy decision makers at regional and national level	Various				



## Objective 4: ABCDE Communication Programme

Activities	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Communication and information strategy	Secretary general, communication officer				
Web site	Communication officer				
Organisation of training programme	Secretary general, engineer				
Business help desk	All staff of the Council				
International networking	Secretary general				





## Objective 5: Contribute to financing and funds raising

Activities	Responsible	Period month N°			
		1 - 6	7 - 12	13 - 18	19 - 24
Inventory of Investments	Secretary General		■		
Dialogue with banking community	Finance officer	■			
B-to-B platform	Secretary General, Finance officer		■	■	■
Capacity to raise funds	Finance officer		■	■	■
Cooperation projects	Engineer		■	■	■



**Thank you for your attention**

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**IED**

