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## ASEAN – EU Energy cooperation networking for private sector

Setting up of a Business Council for  
sustainable Energy –  
Stakeholder Consultation Meeting

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OVERVIEW OF THE MASTER PLAN AND  
ROAD MAP

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## Overview

1. Need for and mission statement of the private sector platform
2. Strategic approach and selection of strategic sectors and activities
3. Proposed governance mode and structure
4. Sustainability issues
5. Road map – short term action plan component





## 1 - Need and mission statement

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- The ASEAN Plan of Action for Energy Sector Cooperation stresses that
  - Participation of the ASEAN private or business sector, ASEAN Dialogue Partners and the relevant National / International organisations shall be encouraged
- Need a platform to be "*the trusted voice of the private sector*" for dialogue:
  - Amongst private sector players
  - Vis à vis public authorities
  - Internationally
- MISSION: ensure that the Private sector plays its full role in the development and competitiveness of the energy industry and promotes sustainable energy and environment in the advancement of society



## 1 – Key thematic objectives

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- Policy dialogue
- Exchanges amongst private sector
- Become a knowledge base
- Mobilisation of appropriate finance





## Discussion points

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- Are there other key identified gaps?
- Are there other needs – are those formulated justified?
- Do the private sector stakeholders present adhere to this Mission Statement?
- Are the key objectives the appropriate ones, which will meet the goals of the private sector in promoting sustainable energy?



## 2 - Strategic approach

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- No Duplication of work undertaken by existing structures:
  - The subsector networks
  - The utilities networks
  - Who were extensively consulted during the past months
- Need to identify strategic sectors, which will mobilise the private sector, and services of interest to stakeholders
  - Renewables, including biofuels, and waste;
  - Project financing;





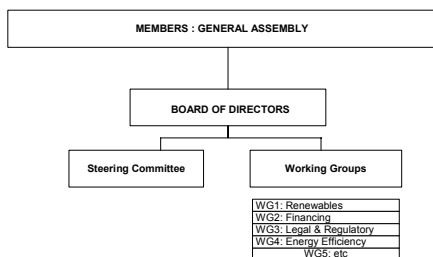
## 2 - Strategic approach

- How to achieve this?
  - Council has to be a knowledge base: set up thematic working groups, capable of having views on the priority issues selected;
  - Bring them forward as the position of the business world in appropriate forums – SOME / AMEM, policy makers
  - Focussed events with value added: technology, B to B, etc...
  - Financing: integrate existing networks: UNEP FI, ... and mobilise ad hoc funds.
  
- Comments? – are these the appropriate sectors and activities which would mobilise the private sector and contribute to the goal of sustainable energy promotion?



## 3 – Proposed Governance mode and structure

- A Not for Profit Organisation
- Accredited by the ASEAN Secretariat
- To be part of the ASEAN Family
- With Country focal points





### 3 – Proposed Governance mode and structure

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- Points for discussion:
  - Agreement on the structure
  - Part of a broader international network – WBCSD?
  - Any candidates for being members of the Board?
  - Members structure
  - Working groups
  - Name of the organisation?



### 3 – Short and long term sustainability issues

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- In the short term:
  - Need a committed leadership / Board
  - Need core financing for the first year priority action plan: high visibility to mobilise the private sector
  - Minimum core staff and logistics to be supported: how large
  - where to mobilise the resources?
    - Sponsors?
    - ACE? Donors?





### 3 – Short and long term sustainability issues

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Medium to long term:

- Membership fees / sponsors should cover xx% of costs to ensure independence
- Should the Council provide income generating services?
- Should events provide income?
- Substance: revised and credible yearly action plan...
- Road map for discussion tomorrow:
  - Immediate and longer term perspectives



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**Thank you for your attention**

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